



MEDIA PACK: BRITISH BUILDER & DEVELOPER

British Builder and Developer is a leading commentator on the construction industry, read by top decision makers and specifiers. BBD is the ultimate shop window for innovative products and news. The magazine's team is dedicated to bringing readers the best industry advances combined with topical features and statistics. By partnering with suppliers of products and services to the industry, British Builder and Developer, with its colourful and striking design, ensures products are showcased in the best way to the people who matter, delivering the best in technology, tools, services and trends.

TARGET READERSHIP PROFILE

It takes years to establish a loyal readership and during more than 13 years BB&D has earned a quality and influential audience. Aimed at every major developer and house builder in the UK, BB&D reaches the biggest buyers of building products in the UK. Ensuring we keep reaching the people who matter to your business, BB&D is also sent, free of charge, to the developers behind every major development planning application.

- 36% PRIVATE SECTOR DEVELOPERS
- 26% HOUSEBUILDERS
- 23% PUBLIC SECTOR DEVELOPERS
- 15% ARCHITECTURAL SPECIFIERS



BRITISH BUILDER & DEVELOPER

With a reputation of being the first place to source new products, BB&D is perfect for building brand awareness at a company's individual pace. Its fresh approach, in both design and editorial content, provides effective communication in a market that is constantly changing. Advertisers and readers alike can have confidence in our experience to match our product to the needs of the marketplace.



DISPLAY ADVERTISING

As a premier source of product information, BBD develops strong relationships with its advertisers to provide strategic planning for a successful sales campaign, co-ordinating relevant editorial features alongside a sharp sales message. Through our pages, companies large and small can develop a brand profile and reach key decision makers throughout the market place.

EDITORIAL FEATURES LIST

Every issue includes our regular features in addition to the product features in the issue dates listed below. Our regular features include industry news, exhibition show guides and reviews, new products, interviews and much more.

■ Please send your press releases to bbd@onecoms.co.uk

January

- Fire Safety
- Refurbishment & New Build

February

- Equipment, Plant & Tools
- Bathrooms Accessories

March

- External Works & Landscaping
- Internal Build

April

- Lighting
- Drainage & Water Management

May

- Security
- Heating & Ventilation

June

- Kitchens & Bathrooms
- Floors Walls & Ceilings

July

- Building Materials
- Design & Interiors

August

- Windows & Doors
- Environmental Awareness, Sustainability & Energy Efficiency

September

- Plumbing & Drainage
- Lighting Inside & Out

October

- Heating & Ventilation
- Kitchens & Appliances

November

- Flooring
- Commercial Vehicles

December

- Roof, Cladding & Insulation
- Doors & Windows

ADVERTISING RATES

	1	3	6
Display			
Colour DPS	£1300	£1250	£1200
Full page colour	£750	£700	£650
Full page mono	£720	£670	£620
Half page colour	£450	£420	£390
Half page mono	£430	£400	£380
Quarter page	£290	£270	£250

Product placement (colour separation charge)

Picture and 50-150 words	£130
+ Logo	£30

Product showcase directory

Picture and 50-200 words (3 issue minimum)	£165
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TERMS OF BUSINESS

All orders are strictly subject to **Media One Communications Limited** terms and conditions. A copy is available on request.

MECHANICAL DATA (mm)	Bleed	Trim	Type
DPS	303x426	297x420	n/a
Full page	303x216	297x210	280x190
Half page (L)	n/a	n/a	130x190
Half page (P)	n/a	n/a	280x90
Quarter page	n/a	n/a	130x90

ARTWORK

Artwork should be supplied on a mac compatible CD as a postscript, *adobe acrobat* or *QuarkXPress* document with fonts and high resolution images supplied. A colour proof should also be supplied for our reference. Any extra work will be charged for at cost.

CANCELLATION POLICY

■ Failure to supply advertisement copy in time for publication does not constitute a cancellation, and you will still be charged for the booked space.

■ A minimum of 28 days written notice, prior to the published copy deadline, must be given to cancel any advertisement.

■ A series booking which attracted a series discount must run for a minimum of 50% of the total number of issues booked, or any discount given will be re-charged at our published rate card prices.



With a range of products in the construction and interiors markets, including British Builder and Developer, Architects' Choice, Interior Design Today, the Developer & Housebuilder Yearbook, the Interior Design Yearbook, idtmagazine.co.uk and acmagazine.co.uk, Media One Communications has expanded year-on-year. Its evolution in the publishing sector has led to its wide recognition as an industry leader in the product marketplace with a loyal customer base and dedicated readership.

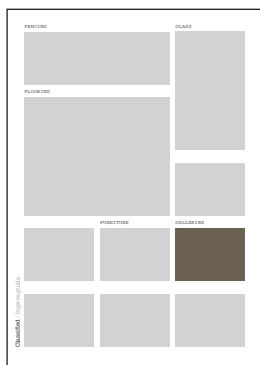


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CLASSIFIED RATES & DATA



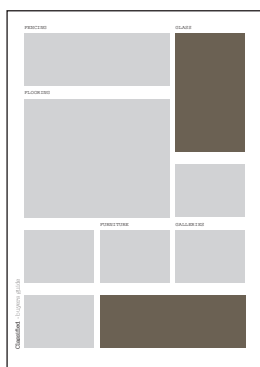
Single Panel

1 insertion	£85
3 insertions	£75
6 insertions	£65
9 insertions	£55
12 insertions	£40

Active specifiers use our classified buyers guide to source products. Ensure your brands and products are included every issue! - Don't miss out! Call 01733 385300 today to discuss your requirements



56mm wide x 43mm high



Double Panel

1 insertion	£150
3 insertions	£135
6 insertions	£115
9 insertions	£100
12 insertions	£75

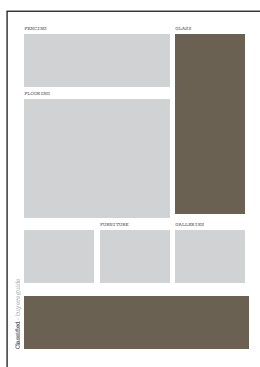


56mm wide x 97mm high

or



118mm wide x 43mm high



Triple Panel

1 insertion	£200
3 insertions	£180
6 insertions	£155
9 insertions	£135
12 insertions	£100

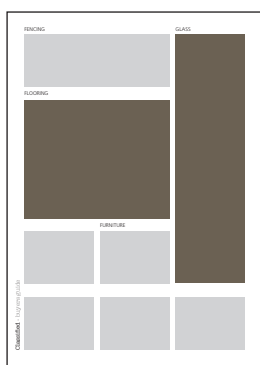


56mm wide x 150mm high

or



180mm wide x 43mm high



Quad Panel

1 insertion	£240
3 insertions	£215
6 insertions	£185
9 insertions	£160
12 insertions	£120



56mm wide x 150mm high



180mm wide x 43mm high